Réka Kereki

UX/UI Designer

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I'm a designer with a background in Graphic Design and UX/UI Design. I have strong visual design foundation with several years of experience in **digital communication, branding and customer-facing design**. Comfortable working in **cross-functional environments** and translating technical and business requirements into **clear, intuitive, visually consistent and human centric user experiences**.

Education

UX/UI Design
University of Europe for Applied Sciences
B.A. | Potsdam, Germany | 2023 — 2026

- Specialized in **Design Thinking, UX Research, UI Design, Prototyping, Wireframing, AR interface**
- Proficient in **Agile management, Business Model Canvas, Human-Centered Design principles**

Product Design
MOME
Certificate | Budapest, Hungary | 2021

- Conducted in-depth **user interviews and research,** and developed a UI design using Figma

Graphic Design
Budai Rajziskola
Adult Education Certificate
Budapest, Hungary | 2018 — 2020

- Mastered **Typography, Colour Theory, Branding, Layout**
- Gained comprehensive theoretical and practical knowledge in both online and offline graphics

Work Experience

UX/UI Design Internship
eyefactive GmbH
Hamburg, Germany | 2025

- Designed and implemented UI/UX for **large-scale multi-touch displays**, covering the full process from concept to execution
- Worked on 15+ longer and shorter projects
- **Worked together with multiple divisions** (Software, Sales, Marketing)
- Adapted designs for **non-standard screen shapes and resolutions**, including circular displays and transparent display

Graphic Designer
OBI Retail Hungary
Budapest, Hungary | 2022 — 2025

- Edited and corrected over 2.000 **product pictures,** improving visual consistency and quality standards
- Designing **POS, leaflet, commercial materials,** participated in over 15 campaigns

Graphic Designer
KodakLens Corvin Optika
Budapest, Hungary | 2019 — 2022

- **Social media posts, animations**, contributed to a 20% increase in customer number
- Strategically planned both **on-site and online designs** to maximize outreach

Graphic Designer (volunteer)
Pszinapszis
Budapest, Hungary | 2023

- Created compelling **social media posts** that consistently got over 2,000 likes on Instagram Contributed to
- Contributed to **merchandise and event branding** initiatives that helped increase sold product volume

Hard Skills

Adobe Suite
Figma
Framer
Miro
Blender
Basic HTML and CSS code

Soft Skills

Open-mindedness
Thinking in Systems
Creative Problem Solving
Teamwork
Quick Adjusting
Leadership

Laguages

Hungarian - native
English - fluent, C2
German - fluent, C1
Swedish - basic level, B1